

The LingoHut™ Project

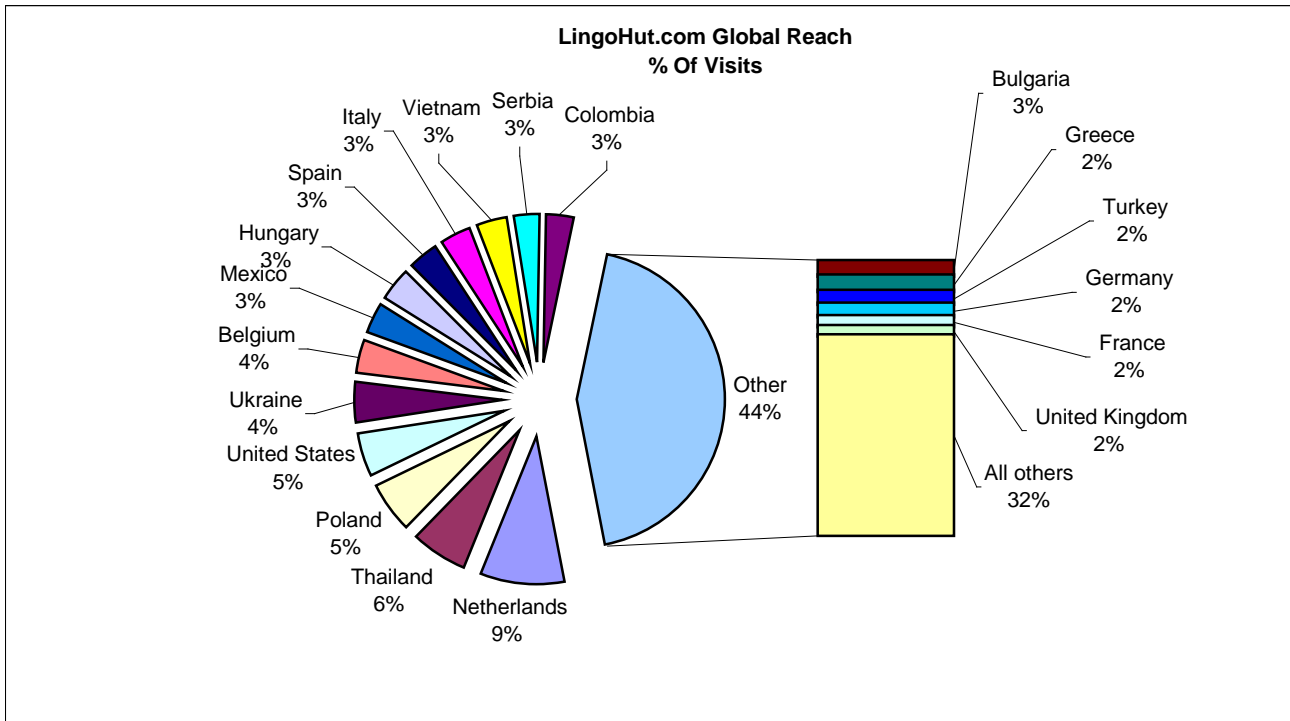
Media Kit



Where the world comes to learn a language for free.

Founded by two immigrants who learned English in their late teens and who understand first hand that language skills are essential to integrate successfully into a new culture and environment. To help people faced with similar issues, we developed LingoHut, a free language learning website. LingoHut's mission is to help displaced people succeed socially, intellectually and economically by teaching basic conversational skills to assimilate into a new culture.

To reach as many people as possible worldwide, we have translated LingoHut's content into over 50 different languages; so no matter what language you speak you can learn (in your native language) any of the languages LingoHut offers. LingoHut concentrates on essential and basic language needed when assimilating into a new environment. LingoHut is completely free. Our primary purpose is to help displaced families, but we have noticed that it helps many others such as volunteers, tourists, teachers, students, shopkeepers and more. With your advertising support, we can keep the site operating and continue to expand our language library.



Monthly Traffic (as of 3/22/14)

Global Visitors	75k
Page Views	450k+
Avg Page Views Per Visit	6.6+
Avg Time Per Visit	10 minutes
Audience Locations	180 Countries



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Ad Rates

Ad Inventory Specifications:

Platform	Location	Type	Size	Price/CPM
Desktop / Tablet	Top	Leaderboard	728 x 90	\$4
	Center	Full Banner	468 x 60	\$6
	Center	Square	250 x 250	\$5
	Center	Wide Skyscraper	160 x 600	\$6
	Center	Leaderboard	728 x 90	\$6
	Footer	Medium Rectangle	300 x 250	\$4
	Footer	Leaderboard	728 x 90	\$2
Mobile	Top	Leaderboard	320 x 50	\$3
	Center	Square	250 x 250	\$5
	Center	Leaderboard	468 x 60	\$6
	Footer	Medium Rectangle	300 x 250	\$3
	Footer	Leaderboard	320 x 50	\$2

File Specifications:

Format: GIF, JPEG, PNG, FLASH
Resolution: 72 dpi
Animation: Minimum 1 second per frame; 3 loops maximum, up to 10 seconds per loop
File Size: 728 x 90: 30k max
300 x 250 20k max
468 x 60 20k max
320 x 50 15k max
160 x 600 30k max
250 x 250 15k max

Build Brand Awareness
Attract Business
Social Responsibility



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Contact Information



The LingoHut teaching method

LingoHut's interactive teaching method is ideal for all types of learners (auditory, kinesthetic, and visual learners). Learners are challenged with vocabulary drills and activities such as hang man, concentration and tic-tac-toe. The audio-visual vocabulary lessons and games teach communication skills which allow learners to achieve confidence and independence. All lessons and games are available online via the Internet. LingoHut's responsive website caters to a large audience and devices from I-phones, to tablets, to desktop computers (PCs and Macs).

Contact Information:

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